



eLine

Online Procurement

seamless and secure procurement





At its core, Waltons eLine is a seamless and secure B2B ecommerce procurement platform providing a cheaper, easier and faster shopping experience.



Effortless and user friendly shopping experience

Attractive and practical interface and informative content allow for ease of navigation and simple, painless procurement.



Punchout integrations

Customers can shop directly from their enterprise procurement systems without needing to access an additional platform. eLine supports multiple procurement integrations including SAP Ariba, Coupa, and Oracle Supplier Network.



Reporting and analytics

Track and monitor spending within your organizations with dynamic charts and data tables that provides detailed insights into spending activity at individual and group levels.

Features and Benefits



Multi-user business accounts and shipping addresses.

Companies can assign users that are allowed to purchases on behalf of their employer. The main administrator can add or delete authorised users as needed.



Approval workflows

Businesses retain full control and transparency with features that allow administrators to customize order approvals, set spending limits and manage buying.



Personalised products and pricing

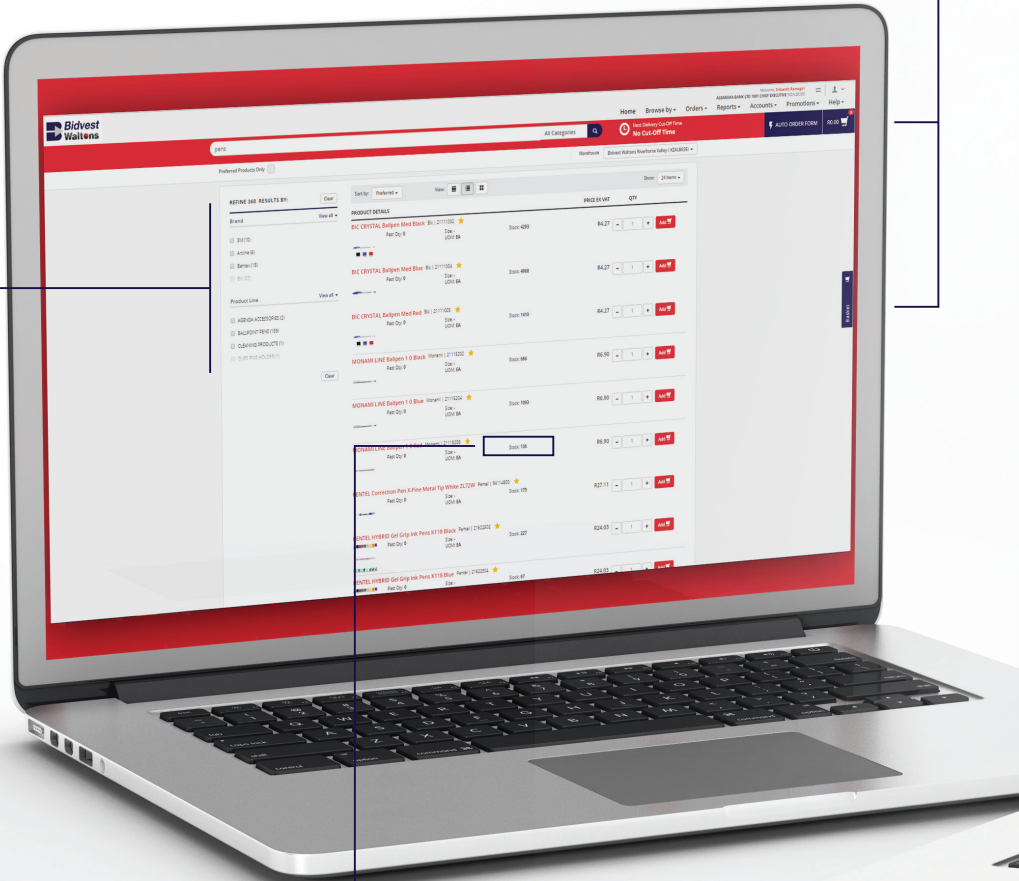
Dynamic functionality allows users the option of only presenting specific contracted items and pricing on the platform, preventing employees from purchasing products not included on sales agreement or purchasing at prices not previously negotiated.



Dedicated customer and technical support

Supported by a competent team of trained support staff to assist with any queries or difficulties experienced.

Shopping carts with selected products can be viewed and edited throughout the shopping process.



Search results can be filtered based on brand and category.

Stock levels, particularly to the selected warehouse, are visible in real time. Should products be on backorder this is clearly displayed to the customer.

High resolution images are displayed for each product together with further product detail.

National customers can buy from multiple warehouses in various regions from one account.



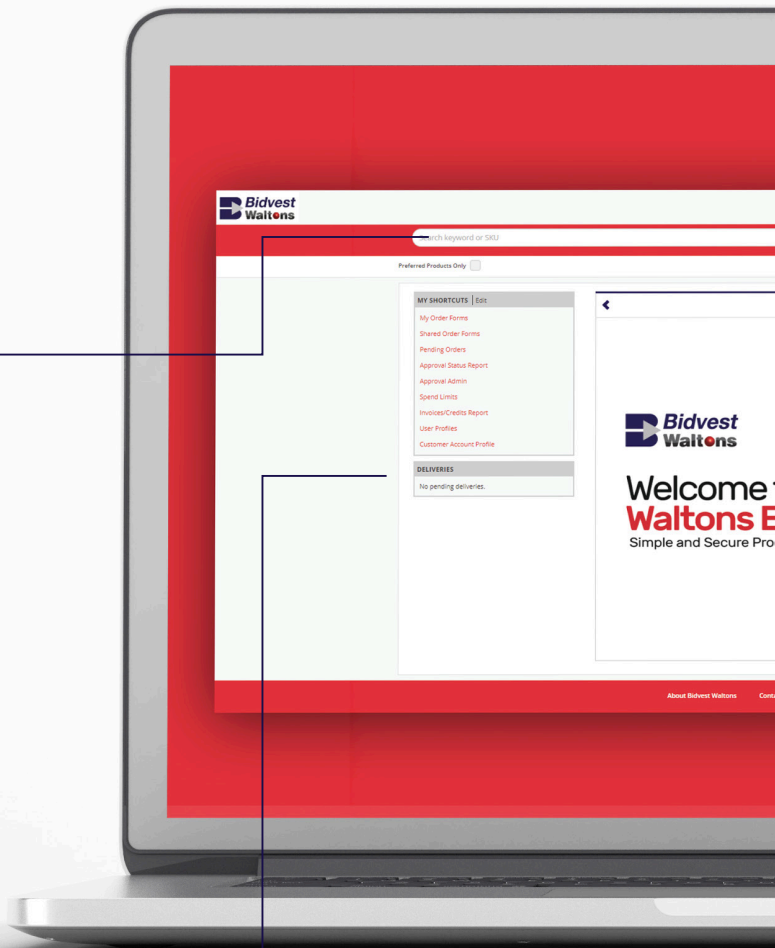
Product quantities can be easily adjusted.

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THE ELINE PURCHASING SOLUTION WAS BUILT WITH THE BUSINESS USER IN MIND AND PROVIDES BUSINESS-FOCUSED FEATURES TO REMOVE OBSTACLES FROM THE BUSINESS PURCHASING PROCESS



Responsive search features allow products to be found quickly and effortlessly. Products can be searched by category or using full or partial words.



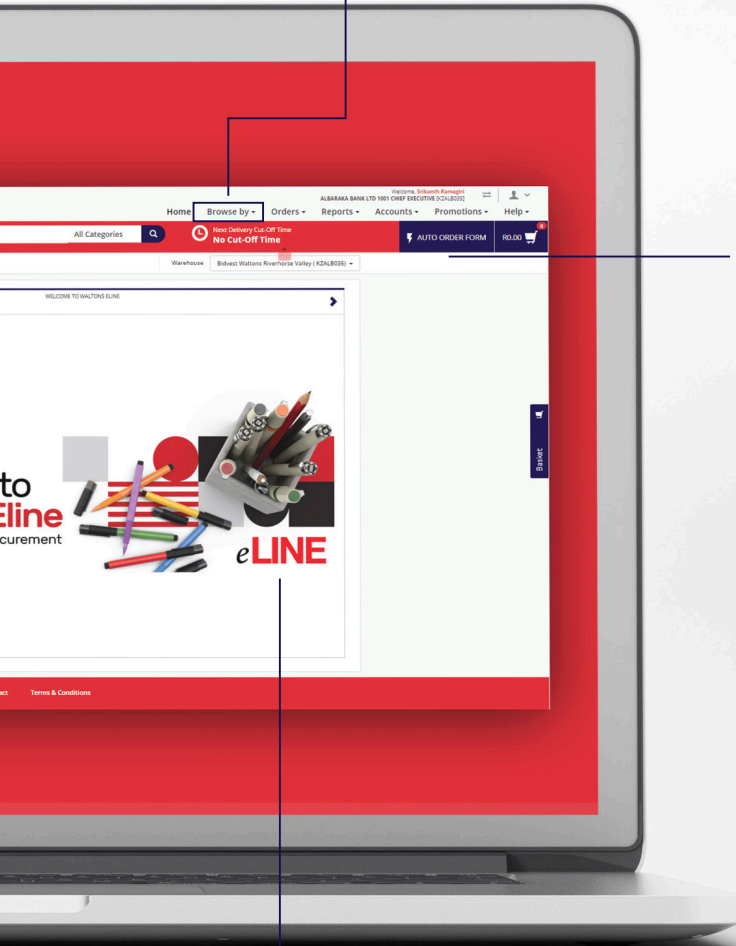
Menus are customizable and can be personalised to best suit each customers workflow.

Browse products by categories such as:

- Newly available products
- Products on special
- Previously purchased products

Auto Order Form allows for previously purchased products to be instantly reordered. Businesses can also customise and save tailored order forms.

The carousel on the homepage is used to communicate news relating to our products, promotions or general happenings.





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